

AUTO CRASHES

...the human factor....

- The cost in lives...
- The injured...
- Economic loss...
- Lives ruined...
- What **YOU** can do to protect yourself...



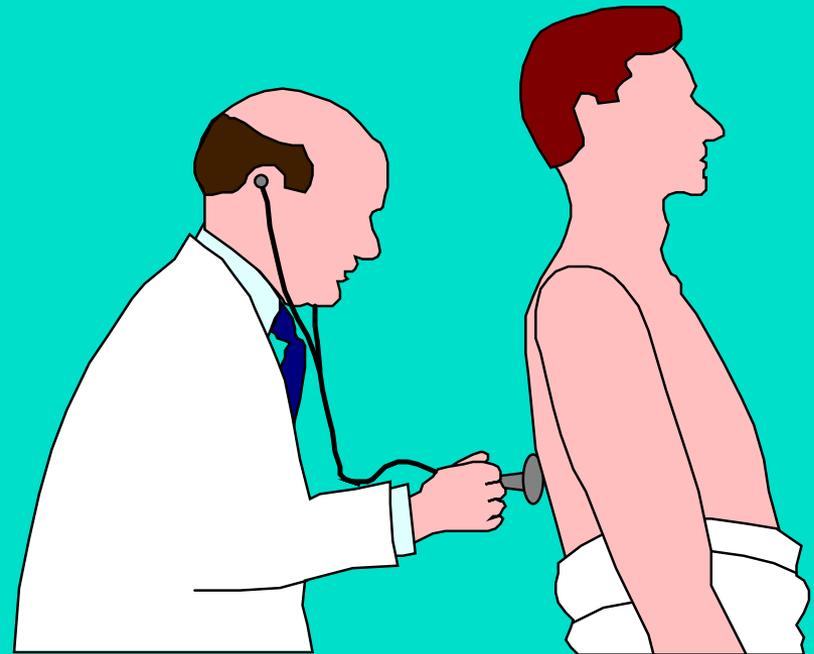
LIVES LOST

- In 1996....712 persons died in car crashes in the state of Washington.....
- The death rate per 100 million miles traveled was 1.45....
- This was an increase over the previous 4 years...



THE INJURED

- In 1996...56,401 people were injured in car crashes in Washington....
- Many of these injuries required hospitalization....
- Some would require long term care...



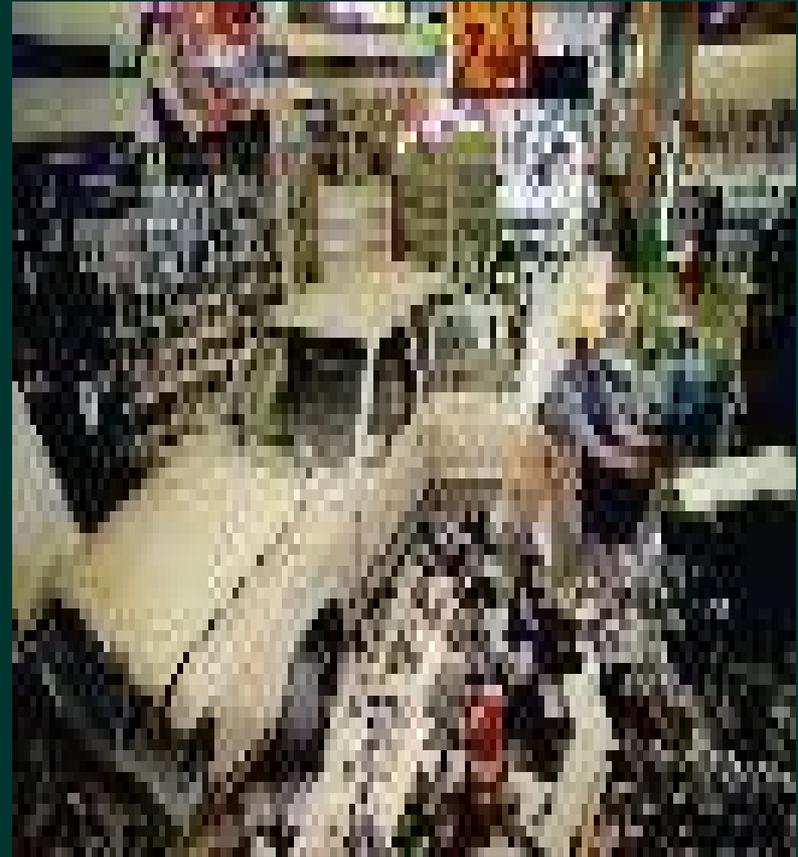
ECONOMIC LOSS

- The estimated economic loss to Washington in 1996 from traffic related injury, death, and damage amounted to \$ 2.054 billion!



LIVES RUINED

- Permanent injuries
- Loved ones lost
- Loved ones badly injured
- criminal record
- guilt



What can **YOU** do to protect yourself ???

Steps to follow to decrease your
chances of becoming a **CRASH
STATISTIC...**

NEVER drink and drive !

- NEVER allow your friends or family to drink and drive if you can help it !
- Remember that drinking and driving IS NOT a cool thing to do....And let others know you feel that way

NEVER ride with a driver who has been drinking !

- Nearly half of all fatal accidents in Washington are caused by drivers who have been drinking.
- These drivers were not necessarily legally intoxicated.....



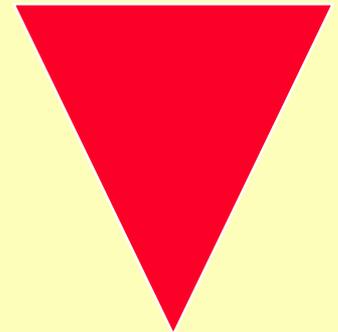
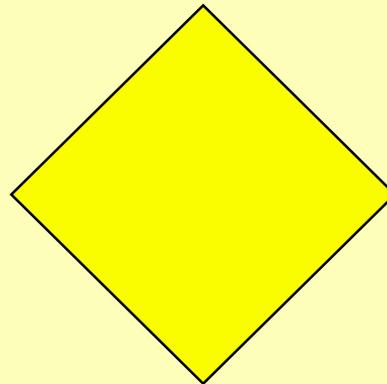
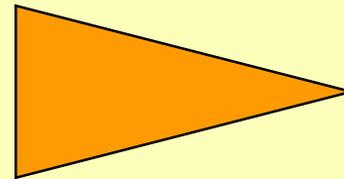
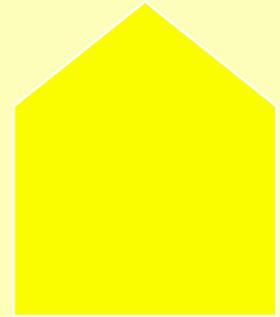
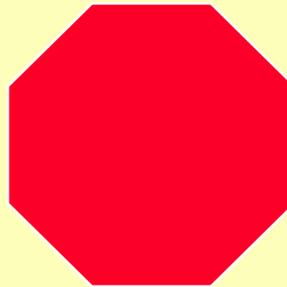
ALWAYS wear your seat belt !

- Washington law requires that ALL passengers wear seat belts....
- In a crash...The passenger compartment is your best protection...Your seat belt will keep you there !



Obey the rules of the road !

- The speed limit...
- stop signs
- traffic lights
- signals
- lane changes
- school zones
- residential zones



THE END